

Parents Association



Rotary Club Welcomes Juniors to 19th Annual Luncheon



As both a Rotarian and an ASMSA parent, I am pleased to see this annual event take place. In fact, this year marks the 19th consecutive offering of this gracious gift to our students. The Hot Springs National Park Rotarians have been offering this event longer than I have been a parent.

Now that's consistent support of ASMSA!

This special edition newsletter is jam packed with interesting history, fun facts, and important tips for making the most of this great opportunity.

Opportunities like this one are a treasured part of the ASMSA experience. It provides a supportive environment for our students as they prepare to become the next generation of professionals. We are

pleased to share information about this unique event in ASMSA campus life and to promote student participation via parent preparation.



Martha

Special Edition Newsletter Features:

- Origins and Intent of the ASMSA/Rotary Luncheon
- Making the Most of This Opportunity
- Rotary Scholarship Application Information
- Scenes from Prior Luncheons
- Saying Thanks to the Rotary Club



Scenes from prior Luncheons at the Arlington Hotel Ballroom, downtown Hot Springs, AR

Rotary Luncheon for Students: Wednesday, September 19, 2012

From Our Director: Sending the Right Message



Director Corey Alderdice

In a world of easily disposable communication like emails, texts, and tweets, it can be easy to forget how nice it is to receive an actual piece of mail. One of the most thoughtful acts a person can do is write a physical note or letter. A well-written note demonstrates you took the time to appreciate an act or gift. You thought about why this was a meaningful opportunity or a generous present. You showed your appreciation.

If you've never written a note, I highly recommend *On a Personal Note: A Guide to Writing Notes with Style* by Angela Ensminger and Keely Chace. The book highlights a variety of personal and professional situations and messages. (The advice will also translate to better emails!) As an ASMSA student, you will spend a great deal of time perfecting your classroom writing. It's not a bad idea to use this experience to strengthen your personal writing as well.

Send your thank-you note to:

HSNP Rotary Club
c/o Gail Greenberg
Executive Secretary
105 Crestwood St.
Hot Springs, AR 71913-5214

Dear Class of 2014 Parents,

Your student is about to have a wonderful experience at the Rotary Luncheon. He or she will meet members of the community who sincerely care about your student's success. This networking opportunity can help him or her in the years to come.

Please help your student understand the intent, the significance and the "one-time" opportunity this is. Dressing the part is only the beginning. Striking up conversations with the

Rotarians at the Luncheon and keeping in contact after the Luncheon are key elements of fully appreciating this event. To prepare your student, please share about how the event began, how it's important to him or her individually and how it's important to the community.

Valuable opportunities such as this one are why ASMSA is such a great experience.

Best wishes, **Shelby**



Class of 2012
Graduate,
Shelby Gilmore

Making the Most of This Opportunity

Does your student have a business card?

It's not too early to invest in these. Students can design and print them on their own. It's best to keep it simple at this stage. Basic contact information is all that's required. Having these ready for September 19th would be a big plus in networking with professionals from the local community.

Is your student prepared with business attire?

When seconds count to make a good impression, appearance is a reliable method to convey positive messages instantly. When business attire is both expected and presented, it conveys appreciation and professionalism. It's never too early for our students to show they are among the next generation's up-and-coming professionals. The ASMSA/Rotary Luncheon is a great opportunity to practice this principle.

Here are a few tips to remember as you coach your student:

Details – Buff shoes; groom nails; (ladies, check for chipped nail polish), shave; check clothes for loose or missing buttons, stains, or loose strings.

Gentlemen – Prepare for dress slacks, dress shirt, tie, and preferably a jacket. If you already own a suit, they are appropriate as well.

Ladies – If you have a business-style jacket, they are appropriate.



If not, aim to wear "3" pieces meaning a professional-style blouse, skirt or pants and then a "third" piece such as a vest, sweater, or scarf.

When our students arrive dressed in full business attire, it sends a clear message back to the hosts:

- *We care.*
- *We appreciate your investment in us.*
- *We are focused on our future endeavors.*
- *We want to uphold the fine reputation our school has as a member of the Hot Springs business community.*



Nineteen Years and Counting



*Gail Greenberg,
Executive Secretary
HSNP Rotary Club*

In an age when popcorn is popped in a microwave in less than three minutes and certain brands of telephones are disposable, how has the Hot Springs National Park Rotary Club maintained a relationship with ASMSA students for nearly 20 years?

“It started with the intent of welcoming the new junior students and letting them know they were not alone,” explains Gail Greenberg. She is the Executive Secretary for the Hot Springs National Park Rotary Club as well as an ASMSA (then ASMS) Alumni Parent. Her son, Robert, graduated in the 1995 charter class.

That intent, along with attention to detail, has kept the Luncheon thriving through the years. To personalize the event for each student, Gail makes sure the name tags include the students’ home schools. It pleases her to know students often keep these name tags as mementos.

During the Luncheon, students are seated with Rotarians at each round table. This also upholds the intent of supporting students with networking opportunities and a chance to share their ASMSA experiences.

During the Luncheon, the Rotary Club, a world-wide organization, is highlighted. The students are introduced to the work of this service organization, including the scholarship program. (See Application information on page 4.)

Mrs. Greenberg sums it up when she explains, “We care a great deal about these students as they come from all over Arkansas to attend school in Hot Springs. We want them to know the business community in Hot Springs is committed to their success. We want to know them as a group and individually. Ideally, the luncheon helps the students feel more like a part of the Hot Springs community, especially the downtown merchants who are well represented in our club.”



Luncheon attendees listen intently for details about Rotarian activities, including how to apply for student scholarships.

About Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - The development of acquaintance as an opportunity for service;
- 2nd - High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- 3rd - The application of the ideal of service in each Rotarian's personal, business, and community life;
- 4th - The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Avenues of Service

For years, Rotary's commitment to Service Above Self has been channeled through the Avenues of Service, which form the foundation of club activity.

Club Service
Vocational Service
Community Service
International Service
New Generations Service which recognizes the positive change implemented by youth and young adults through leadership development activities as RYLA, Rotaract and Interact, service projects, and creating international understanding with Rotary Youth Exchange.



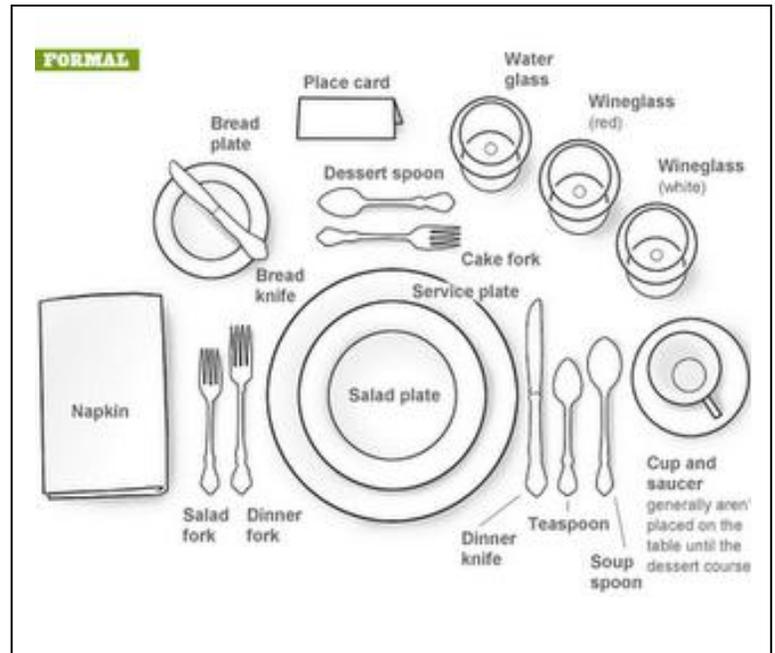
Which Fork Do I Use?



Students will be given some coaching points from teachers and residential mentors about etiquette in a business setting. Parents, please reinforce this coaching with your student. Points to cover could be:

- Introductions and handshakes
- Navigating the table settings
- Table manners
- Appropriate conversation starters and sustainers
- What to do when there is a mishap such a spill or a sneeze

Even students who are accustomed to specialized equipment in biology lab, Bunsen burners in chemistry, and music scores full of complicated symbols can be intimidated with lots of shiny utensils on a table, *with other people watching!* This diagram shows a formal table setting so you can become familiar with it.



Rotary Club of Hot Springs National Park

Hot Springs, Arkansas

Rotary District 6170



Scholarship information is found at www.hsnprotary.org. It's the last item to select under Club Links.

Documentation requirements: **1)** High school transcript **2)** Letter of Recommendation from high school counselor, principal, or teacher **3)** Letter of Recommendation from an adult who knows the student's character, maturity, and financial need.

Interviews: An interview with the scholarship committee may be requested.

Significant Dates:

March - Application and accompanying documentation are due in early March each year.

May - Scholarships will be awarded in May each year.

Note: Check the website for specific dates for the calendar year in which your student is applying.